

ECONOMIC DEVELOPMENT | PLANNING | CREATIVE PROBLEM-SOLVING

ECONOMIC DEVELOPMENT STRATEGIES

P.U.M.A. merges an in-depth understanding of the marketplace with organizational development expertise to create action plans with the tools needed for successful implementation.



Downtown Action Plans

Local and Regional Market Analysis and Economic Development

Corridor Plans

STRATEGIC PLANNING

P.U.M.A. helps create, grow and refocus organizations to advance downtown and commercial corridor revitalization, community development and other civic agendas.



Strategic Plans

Feasibility Studies

EQUITABLE COMMUNITIES

P.U.M.A. makes the economic case and develops strategies to promote places that are healthy, welcoming and offer meaningful opportunities for all community members.



Active Living

Food Access

IMPROVEMENT DISTRICTS

P.U.M.A. is a leader in the creation and renewal of business improvement districts (BIDs), having helped to create more than 75 BIDs that generate revenue to help maintain, secure, market and manage downtowns and business districts.



District Creation, Expansion, and Renewal