ECONOMIC DEVELOPMENT | PLANNING | CREATIVE PROBLEM-SOLVING

ECONOMIC DEVELOPMENT STRATEGIES
P.U.M.A. merges an in-depth understanding of the marketplace with organizational development expertise to create action plans with the tools needed for successful implementation.

STRATEGIC PLANNING
P.U.M.A. helps create, grow and refocus organizations to advance downtown and commercial corridor revitalization, community development and other civic agendas.

EQUITABLE COMMUNITIES
P.U.M.A. makes the economic case and develops strategies to promote places that are healthy, welcoming and offer meaningful opportunities for all community members.

IMPROVEMENT DISTRICTS
P.U.M.A. is a leader in the creation and renewal of business improvement districts (BIDs), having helped to create more than 75 BIDs that generate revenue to help maintain, secure, market and manage downtowns and business districts.

Downtown Action Plans
Local and Regional Market Analysis and Economic Development
Corridor Plans

Strategic Plans
Feasibility Studies

Active Living
Food Access

District Creation, Expansion, and Renewal

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